



## **Board of Advisors**

The Board of Advisors to Reynolds Group, Private Investment Counselors™ (Reynolds Group) consists of several individuals with significant experience in global and domestic finance, operations, marketing and business management for Fortune 500 and smaller companies. The Board of Advisors' members also bring significant experience in addressing the needs of high net worth and institutional clients. Each Board member contributes their unique talents and perspectives to help Reynolds Group maximize operational efficiencies and provide superior customer service.

### **Ms. Lisa A. Maini, President and Founder, myMarketingManager®**

Lisa A. Maini is the owner and founder of myMarketingManager, a full service outsourced marketing firm that helps companies grow using a mix of traditional and social media marketing techniques to generate leads, develop competitive positioning and enhance market visibility and awareness. Lisa specializes in developing unique brand identities and customized marketing campaigns for privately held companies and family owned businesses in the high net worth and business-to-business (B2B) markets. Her clients represent a cross section of industries including: biotech, green companies, financial services, healthcare, professional services, real estate and technology. In 2009, Lisa founded The New Economy Boot Camp, a short, intense training program that transforms professional service providers and business owners into sales and marketing professionals by arming them with proven strategies and powerful techniques they can implement today to market smarter - not just cheaper. Prior to founding myMarketingManager, Lisa held senior marketing positions with Boston Capital, Mellon Bank, The Boston Company, International Data Corporation and Charles Hamilton Associates, where she also worked with Abt Associates and McKinsey & Company. Lisa has published several marketing articles in industry and national publications and has lectured at Harvard, MIT, Boston University, UMass Boston, Dana Hall School and several professional networking groups.

Lisa received a M.A. from the University of Maryland, College Park, Maryland and a B.A. with Honors from McGill University, Montreal, Quebec. She has also studied at Harvard University, St. Lawrence University and American University.

### **Mr. David J. Schraa, Regulatory Counsel, Institute of International Finance**

David's career in law and global finance and his worldwide travel have given him global financial and investment perspectives that are invaluable to Reynolds Group. He is highly regarded by foreign governments, international law firms, financial regulatory agencies and international financial institutions

for his significant contributions on matters ranging from cross-border regulation and accounting to dematerialized clearing and settlement and anti-money laundering principles. Prior to joining the Institute of International Finance, Inc. David was a lawyer in international practice with major financial institutions. As Managing Director and Resident Counsel for J.P. Morgan's Private Client Group, David spearheaded the legal work for a single investment services platform for the bank's most substantial private clients. He also helped to initiate the Wolfsberg Anti-Money Laundering Principles, which are observed by the world's major private banks. Before that David was Resident Counsel of J.P. Morgan in Brussels, as operator of Euroclear, the largest clearance and settlement system for internationally traded securities. David began his career at Davis Polk & Wardwell, in their international banking and corporate practice in New York and Paris.

David graduated Magna Cum Laude from Harvard Law School where he was on the Law Review; he also has an A.M. in Modern European History from Harvard University. David received a B.A. Summa Cum Laude from Pomona College, where he was also a Lockheed Leadership Fund Scholar.

### **Mr. John W. Whisnant, Former Senior Executive of *gategroup*™**

With over 25 years of entrepreneurial, strategy consulting and CEO experience, John thrives on diving into dynamic business situations to identify profit drivers that build enterprise value for start-ups and large turnarounds. John rolls up his sleeves and immerses himself in the exquisite details of business operations finding out what makes a company tick and how to run it better. His talents are an important resource to Reynolds Group. As an independent consultant, John worked with US Airways, a biomed start-up, an online car auction house, a professional design association and with numerous portfolio companies of Fox Paine, Advent International and Churchill Companies. As Group Senior Vice President of Marketing and Business Development, John helped *gategroup*™ triple in value during their restructuring period, and as Vice President Corporate Planning, he led Northwest Airlines to a financial turnaround and successful IPO. John was a prior Managing Director of Seurat Company, a venture-backed retail marketing start-up, and was former President and CEO of Medical Specialties Group, Inc., which increased revenues and EBITA over 100% through restructuring and acquisition strategies and was acquired by Bain Capital.

John received a MBA from Harvard Business School and a Masters of Architecture and BA from the University of California, Berkeley.

### **Mr. Douglas (Doug) L. Wooden, Former Senior Executive of Power Financial Subsidiaries**

As an executive and an entrepreneur, Doug has had the enviable privilege of leading some of the nation's largest enterprises, as well as a start-up through profitable growth, acquisitions. He has enjoyed success in, management development, operations and technology management. His broad range of knowledge and hands-on expertise in the areas of general management, finance and strategic planning are critical to the backbone of Reynolds Group. As Senior Managing Director and Chief Administrative Officer of Putnam Investments, Doug was responsible for managing all aspects of its operations and played a key role in Power Financial's acquisition of Putman from Marsh & McLennan Companies. During his tenure at

Great-West Life, Doug was Executive Vice President of their Financial Services Division and Senior Vice President and Chief Financial Officer of their U.S. operations. Doug was a Founding member of Bain & Company's Customer Loyalty Practice. He also co-founded Bright Horizons Family Solutions with Jack and others, which became the leading provider of employer-sponsored childcare, early education and work/life solutions. As an engineer and analyst with Exxon Corporation, Doug helped commission their Baytown Olefins Plant and optimize operations of various other facilities and functions throughout the corporation.

Doug received a M.B.A. with distinction from Harvard Business School and a B.S. with distinction from Cornell University.